

## TERRANOBLE WINS BRAND BUILDING AWARD

We celebrate and share the award received for Best Brand Building among Maule Valley wineries.

In this its first version, the award presented by the Maule Valley Wine Route, aims to reward the work of member wineries in the development of their brands, which also impacts the perception

and positioning of the Maule Valley as a world-class denomination of origin.

12 wineries presented the information required to a jury made up of five specialists with outstanding experience in marketing and brand creation in Chile.



[www.terranooble.cl](http://www.terranooble.cl)