

WE CELEBRATED WINE DAY TOGETHER WITH THE CHILEAN INDUSTRY

Mercado Urbano Tobalaba (MUT) became the epicenter of National Wine Day celebrations in Chile, an official date commemorated every September 4th. The event was a weekend-long celebration designed to bring wine culture closer to both local and international consumers.

Viña TerraNoble had a great presence throughout both days of the fair. Our renowned Carmenere, CA1 Andes, and CA2 Costa took center stage at the Sommelier Bar. Additionally, we participated in guided thematic tastings with our Disidente Maule line, capturing the attention of wine lovers through an innovative, expressive, and character-rich proposal.



It was an excellent opportunity to reaffirm our commitment to quality, origin, and the nobility of Chilean wine.



OWNERS AND MANAGERS FROM DECANTER BRASIL EXPERIENCED THE TERRANOBLE JOURNEY

Alongside Commercial Manager Maicon Piske, they toured our valleys to get a firsthand look at our new vineyards, new projects, and local gastronomy.



In an atmosphere of learning, gastronomy, and friendship, we shared three intense and enjoyable days with owners and store managers from Decanter locations across Brazil, accompanied by Maicon Piske, Commercial Manager of the distributor. The delegation was welcomed by our executive team, led by Alejandro Abarca (General Manager), Gonzalo Badilla (Export Director), Pedro Vega (Agricultural Manager), and Marcelo García (Winemaker).

These visits allow us to strengthen our commercial ties with our strategic partner in Brazil while providing the perfect platform to demonstrate on-site TerraNoble's precision viticulture, winemaking philosophy, and latest projects.